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COOKING FOR THE CLUELESS CLINCHES WIN FOR BEST NEW DVD IN INAUGURAL TASTY AWARDS

*New DVD honored in first annual awards ceremony spotlighting the
year's best achievements in food, wine and style programming*

San Francisco, CA, January 18, 2010 – [Cooking for the Clueless](#), a 2-disc DVD set providing “clueless cooks” the courage and confidence to tackle home cooking, accepted the 2010 Tasty Award for Best New DVD or Subscription Series in a star-studded event at the Sundance Kabuki Theatre in San Francisco, Thursday, January 14th. Following the event on Friday, January 15th, co-founder and host Zuzy Martin Lynch made an appearance on San Francisco’s *View from the Bay* to cook one of her award winning recipes.

“We are so excited for our win to honor clueless cooks everywhere,” said Zuzy. “This award shows recognition for those that need to get back to basics in the kitchen.”

[Cooking for the Clueless](#) places Zuzy alongside popular chefs, asking all of the questions audiences *really* want to know. The DVD set covers all the basic information the clueless cook needs to whip up healthy and delicious meals, including knife skills, timing, seasoning, plating and more. The DVD set includes everything from classic recipes ([Spaghetti Al Pomodoro](#)) to restaurant quality dishes ([Pan Seared Sea Scallops with Fennel, Orange and Watercress](#)) to simple, delicious desserts ([Vanilla Sponge Cake](#)).

The 2-disc DVD set is available for \$24.95 or the “Clueless Friend” special to buy two DVD sets at \$19.95 each at http://www.cookingfortheclueless.com/buy_now.html and also available on [Amazon.com](#). Viewers can download the recipes from the website as well as gain access to expert tips to make your kitchen a little less lonely.

The Tasty Awards were created by TasteTV to fill a void in awards ceremonies recognizing food and fashion specific programming. The awards recognize cross-platform programming such as web programs, television programs, mobile content, films and documentaries. Special categories included promotions and branded campaigns and cast/personality. For more information visit www.tastyawards.com

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